



WHAT IS DADA?

THE LEADING SERIES TO DISCOVER ART

Since 1991, DADA is the leading series in France to discover art. We publish beautiful non-fiction books, and a magazine with 9 high quality issues per year (which can be translated as such in every country, or easily adapted into books).

PAINTING, DRAWING, SCULPTURE & MORE

We believe at DADA that all sorts of art are equally interesting. So we treat with painting, sculpture but also photography, cinema, architecture, street art... In our catalogue, Leonardo da Vinci meets Tim Burton, Monet is next to Warhol and Rodin lives with Le Corbusier and Miyazaki!

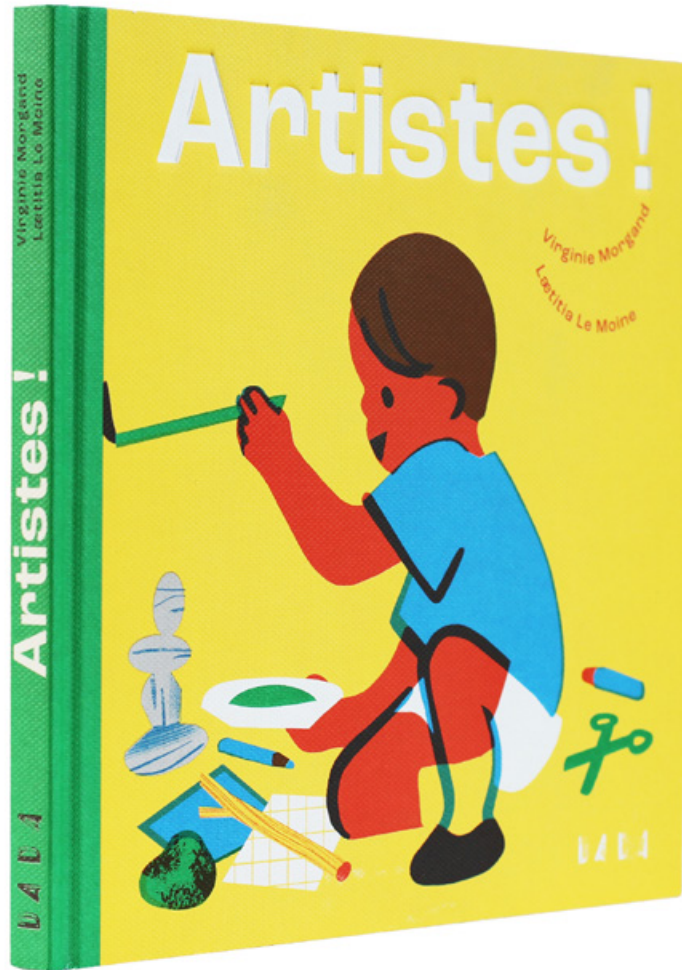
ART FOR EVERYBODY

DADA has been created to bring art to anyone, whether they are a child, a parent, a teacher, a grandpa... We use simple but not childish words to explain the artists and their technics, that we illustrate and comment with beautiful pictures of their works. We want DADA to please your mind... and your eyes.

ARTISTS!

by **Virginie Morgand & Laetitia Le Moine**

Hard cover • 23x23 cm • 52 pages • 16 € • September 2025



NEW!

What if all children were, in their own way, budding artists? Getting their hands dirty with paint to trace shapes, collecting twigs to build a hut... that's creativity too!

This beautiful picture book is a tribute to children's inventiveness. It is based on a series of ten comparisons between artistic professions (painter, sculptor, photographer, architect, etc.) and the creative practices of young children.

For each profession, the first double-page spread introduces the tools used, while the second highlights the parallels between the actions of a child and those of a professional artist. The sculptor sets about modelling her subject, while the children shape the snow in the park. Or the fashion designer altering the outfit on his model, while the child invents his own costumes! An original concept to help little ones take their first steps into the world of art, in a magnificent, lively book.



Virginie Morgand studied drawing and animation. She draws inspiration from her collection of children's books and vintage toys. Her sparkling illustrations, with their retro style, are enhanced by a vibrant colour palette.



Laetitia Le Moine works in Paris at the Robillard gallery and as part of the team of DADA as an artistic and editorial project manager. She also coordinates art workshops in schools and cultural institutions.

**a beautiful manufacturing,
with a 5 Pantone colours
printing, free-edge cut and
embossing on the cover**



Throughout the book, **numerous references to classics suitable for family audiences will make you want to continue reading in front of the big screen!**



POPEYE

L'ANIMATION

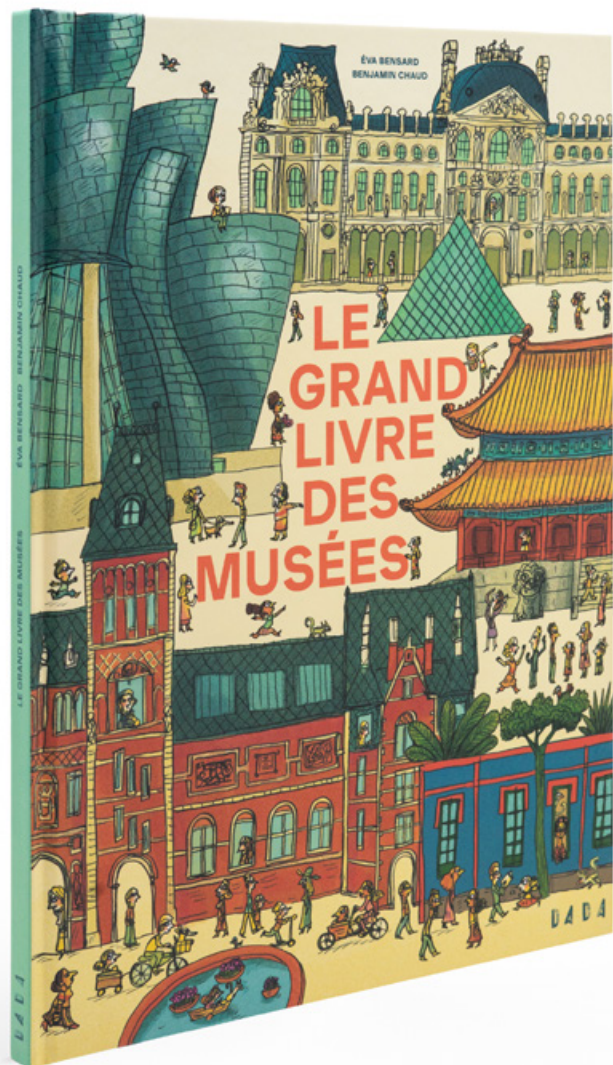
Un jeune garçon ferme la porte de sa chambre et soudain, tout s'anime à l'intérieur. Une tirelire cochon, un monsieur patate, un dinosaure... « Vers l'infini et au-delà ! » lance la figurine de Buzz l'éclair face au shérif Woody qui lui rappelle alors qu'il n'est qu'un... jouet. Au moment de sa sortie, en 1996, Toy Story est le premier film d'animation en images de synthèse. C'est une prouesse technique, mais son succès tient aussi à un scénario ambalieux. La moindre scène de course-poursuite est digne d'un film d'action et les personnages semblent doués de vrais sentiments. De quoi créer l'enthousiasme des enfants comme des adultes ! Comédie romantique, fantasy, science-fiction et même documentaire : désormais, tous les genres se retrouvent animés. Les techniques varient : deux ou trois dimensions, pâte à modeler, papier découpé... Il est loin le temps où Mickey, créé par Walt Disney, se faisait connaître en 2D ou que Blanche-Neige, escortée d'une bande de joyeux nains, devenait, en 1937, l'héroïne du premier long-métrage animé à sortir au cinéma.



THE BIG BOOK OF MUSEUMS

by Benjamin Chaud & Éva Bensard

Hard cover • 36x26 cm • 60 pages • 20 € • October 2023



From Paris to Beijing, from Rome to Amsterdam, from Marseille to Mexico, **discover 12 extraordinary museums**. You will be accompanied on your visit by the best guides: curators, architects, caretakers, artists... but also some more unexpected hosts! Do you know, for example, the guardian of the Vatican with his hundreds of keys hanging on his bunch?

Each museum is presented through two double pages. The reader begins his visit with a large illustration by the famous Benjamin Chaud, which presents a general view **full of interesting and funny details**. A second spread then gives a selection of information and anecdotes about the life of the museum. **Focus on masterpieces, portraits of employees with exciting jobs, visiting tips: museums will never have seemed so alive.**



They already fell in love with the book: Red Comet Press (English) · Maeva (Spanish) · Mystar (Simplified Chinese) · Goodwin (Russian) · Panini (Italian) · I-Scream (Korean) · Presença (Portuguese) · Brainfood (Greek) · Global Kids (Complex Chinese)



Benjamin Chaud is one of the most renowned French illustrators, with more than 70 published picture books, many of them translated abroad. His illustrations are full of details, often with a good dose of humor.



Éva Bensard graduated from the Louvre school. She collaborates with art magazines, while writing also non-fiction books for young readers. Her speciality: making art accessible to everyone.

THE GREAT ADVENTURE OF THE BOOK

by Camille de Cussac & Stéphanie Vernet

Hard cover • 32x26 cm • 52 pages • 19 € • May 2022



Welcome to the backstage of publishing! Before arriving into our hands, the book goes through all the links of a long chain: a real teamwork! Follow the author, the editor, the illustrator, the printer, the bookseller or the librarian and discover **the daily life of a dozen exciting jobs**. An original non-fiction book, served by Camille de Cussac's illustrations, to know all the secrets of the book.

For each professional, two double-page spreads: first a presentation of the professional and his or her job, then a second spread full of anecdotes and true stories, where we explore his or her stuff: the illustrator's drawing table, the sales representative's binder, the publisher's post its will no longer hold any secrets for you. But... isn't the book they are all working on the one you are holding in your hands?



They already fell in love with the book: Prestel (English, German) · Beijing Parallel (Simplified Chinese) · Coco Books (Spanish, Catalan) · Goodwin (Russian) · Woori School (Korean) · Il Castello (Italian) · Widnokrag (Polish) · Host (Czech) · Brainfood (Greek) · Teas Yayincilik (Turkish)



Camille de Cussac is a young Parisian illustrator who places color everywhere, especially where you don't expect it! She has published picturebooks with numerous publishers (Thierry Magnier, Gallimard, Seuil, Marcel & Joachim...).



Stéphanie Vernet worked as head of foreign rights at Autrement and Flammarion, then within the literary agency she founded (The Picture Book Agency). She is also the author of several non-fiction and game books.

a specific manufacturing,
which in itself already
takes us behind the scenes
of the book:

- **die-cut cover**
- **free-edge cut**
- **colored sewing**
- **Swiss-style binding**



**« Welcome to a meta-book. A book explaining, and even showing how and by whom it was made. »
(Le Monde)**



THE BIG BOOK OF ART RECORDS

by Charlotte Molas & Éva Bensard

Hard cover • 37x26 cm • 52 pages • 19 € • October 2021



These artists are crazy! All around the world, back to Prehistoric times, they have been creating art that defies imagination. Colossi carved into the mountains, towers reaching up the clouds, gigantic palaces and statues, paintings larger than walls... How far have they gone?

Join painters, sculptors and architects in their quest for grandeur and beauty and embark on a journey around the world to discover their most awe-inspiring masterpieces. An original and fun way to explore the history of art. This book is not about competition, but about discovering the most surprising and exceptional works of art.



They already fell in love with the book: Tra (English) · Postwave (Simplified Chinese) · Juventud (Spanish) · AST (Russian) · Nomos (Italian) · Patakis (Greek)



Charlotte Molas's playful images first won over the press and various brands for advertisement and packaging. She has now added children's books to her list of illustration credits, with many non-fiction books published.



Éva Bensard graduated from the Louvre school. She collaborates with art magazines, while writing also non-fiction books for young readers. Her speciality: making art accessible to everyone.

THE BIG BOOK OF ARTISTS' STUDIOS

by Les Canailles

Hard cover • 37x26 cm • 72 pages • 22 € • March 2021



Have you ever dreamt of stepping into an artist's studio? Seeing what Leonardo da Vinci or Van Gogh's workshops looked like? This beautiful book offers a peek behind the scenes of 16 art studios, from Antiquity to nowadays. Europe, Asia, Africa and America's greatest sculptors, filmmakers, engravers, architects and photographers open up their doors.

Each workshop is presented on two double-page spreads. On the first one, an artist's portrait and 15 objects relating to their work, along with a text about their art; and then, a full page illustration plunging the reader into their studio... including a game of seek and find. A beautifully illustrated book in an XXL format to be shared in family.



They already fell in love with the book: Xi'an Lelequ (Simplified Chinese) · Arte a Babo (Spanish, except Spain) · Fatatrac (Italian) · Patakis (Greek)



Les Canailles is the name of the creative duo formed by Diane Marissal and Jérémie Leblanc-Barbedienne since 2015. Their four-handed work is made of lively collages, based on simple shapes, flirting with

abstraction. It is deployed in the press and design as well as during exhibitions. Based in Lille (North of France), they regularly intervene in public spaces, creating very large-format painted frescoes. Their work is exhibited in art galleries.

Let's meet Leonardo da Vinci, Artemisa Gentileschi, Hokusai, Vincent van Gogh, Camille Claudel, Man Ray, Yves Saint Laurent, Jean-Michel Basquiat...

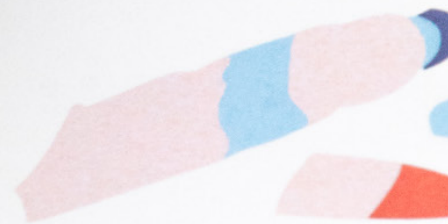
Le peintre en plein air : Vincent van Gogh
1853 / 1890, Pays-Bas



Le chevalet de paille



La nuit peinte



Des tubes de peinture

Un chevalier



THE GREAT INVENTORY OF ART

by Louise Lockhart

Hard cover • 37x26 cm • 52 pages • 19 € • September 2018



From the Lascaux cave to street art, passing through mummies, fortified castles, the Mona Lisa, impressionism or the invention of cinema: **keep your eyes open, here is the great inventory of art!** What did the world of art look like in prehistoric times? And what will it look like tomorrow? Are the Eiffel Tower and the Statue of Liberty dated back to the same period?

Let's discover 10 great artistic eras with this magnificent inventory - 100% illustrated. For each chapter, about 30 drawings make up the artistic inventory of the time: paintings, buildings, technical tools...

A second fully illustrated page depicts the era, with a short presentation. You can also have fun spotting 5 details of the inventory.



They already fell in love with the book: Prestel (English, German) · Dandelion (Simplified Chinese) · Plataforma (Spanish) · Hueders (Spanish, except Spain) · Ad Marginem (Russian) · Dahli (Korean) · Brainfood (Greek)



Louise Lockhart is a young English illustrator, famous for her instagram label "The Printed Peanut". Her world of fresh colors and a touch of retro is already very identifiable. She graduated from Glasgow

School of Art and likes to draw inspiration from old advertisements, food packaging and old toys. She creates her images by drawing, printing, writing, cutting and grouping materials and textures into collages, before assembling everything using her computer.

« With its impressive format, its beautiful paper, its Pantone colors, this book is a work of art »
(Bodoi)

« A dive into the heart of art in a sumptuous picturebook »
(La mare aux mots)



LE MOYEN ÂGE II

Le style gothique est désormais à la mode. On cisele tout dans les moindres détails. Véritables dentelles de plus en plus haut vers les cieux. Pourtant, qu'elles semblent légères ! Grâce au talent des maîtres verriers, rosaces et vitraux colorés font entrer une lumière divine à l'intérieur, où le décor est tout aussi riche. Des retables représentant la Vierge et le Christ aux sculptures des saints : tout y est pour faire rayonner la chrétienté. Une mission que se donnent aussi les croisés, qui luttent d'un bout à l'autre du continent pour leurs papes et leurs rois.

**DADA
SERIES**



**KHÉOPS, RAMSÈS,
HATCHEPSOUT, AKHENATON,
NÉFERTITI, TOUTANKHAMON.**

SI CES NOMS RÉSONNENT A VOUS, VOUS ÊTES EN BONNE VOIE. C'EST GRÂCE À CES VESTIGES QUE LES PHARAONS ONT LAISSÉ, DES PYRAMIDES ÉGYPTEUSES, DES SARCOPHAGES COULEURS QUI PRODUISSENT LEURS PRÉCÉDENTS MOMIES, DES SPHINX COLLOSSAUX, DES FRESCOS ET RELIEFS TAILLÉS DANS LA ROCHE. DES STATUETTES DIMINUTIVES, LE TOUT ORNÉ DE CE LANGAGE IMAGE ET TOUTE QUE DONT LES HÉROÏQUES, DÉCHIFFRÉS, IL A FALLU JUSTE 200 ANS POUR COMPRENDRE. L'ART ÉGYPTIEN, AU POUVOIR DES DIEUX PHARAONS, ONT ÉCRIS LES ÉCRIVAINS - QUI ONT RÉGÉNÉ, SUR L'ÉCRITURE PLUS DE 3 000 ANS, CHACUN DE SES ÉCRITURES. NOUS RACONTE LEUR HISTOIRE. C'EST LA SEULE MANIÈRE, EN ÉGYPTE ANCIENNE, DE RAISONNER.

ÉDITIONS D'ART ET D'ARCHÉOLOGIE
10000, PICARDIE, 80000
www.dada.fr

DADA

**L'ART DES
PHARAONS**

Les pharaons, rois d'out-



DADA SERIES

9 new issues/year • more than 150 issues available
Soft cover • 24x21 cm • 52 pages • 9,50 €

DADA is the first art series for the youth and the whole family. We publish 9 issues per year, dealing with a wide range of topics, from ancient to contemporary art.

DADA is distributed through bookshops but also by subscription, and is very present in families, schools and libraries. Issues can be translated as such in every country, or easily adapted into hardcover books.



Key strenghs:

- Art made accessible for the youth... and their parents!
- A collection of more than 150 issues, with all sorts of art
- High quality reproductions of works of art, and original illustrations
- Special mention - Bologna book fair 2000

**« This art magazine is so clever that it would be a pity to leave it only in children's hands! »
 (20minutes)**

**« A wonderful art history. A must-have! »
 (Elle magazine)**

**60,000 copies
 sold each year
 in France**



Art focus



Illustrations

An invited illustrator who creates 3 beautiful original pictures, as an echo to the artist or thematic of the issue

A focus on a single artist or thematic, with more than 30 works of art explained

What's inside DADA series?

Crafts



Initiations to various techniques inspired by the theme of the issue: drawing, collage, painting, sculpture...

ABC of art



A glossary with funny anecdotes to understand all the key words, from A to Z

How to publish DADA in your country?

Two options :

SOFT-COVER MAGAZINE

DADA can be launched abroad as a magazine, with a publication rhythm chosen by you.

That's the best way to retain the readership: you sell the magazines both in bookstores and by subscription, as we do in France or in the Netherlands.



HARD-COVER BOOK

DADA can also be adapted into books, to be published as single titles or in thematic series, as we did in China.

For instance:

- Great masters: Da Vinci, Goya, Van Gogh, Picasso, Warhol...
- Modern art: Miro, Mondrian, Keith Haring, Dali, Hopper...
- Thematics: Landscape, Cities, Masterpieces, Portraits...
- Mediums: Photo, Street art, Drawing, Design, Architecture...



They already fell in love with DADA: Citic (Simplified Chinese) · Plint (Dutch)
· Asahi (Japanese) · Knizhnik (Russian)

MORE THAN 150 TITLES AVAILABLE



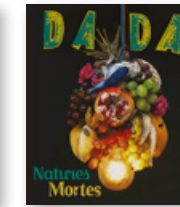
The art of manga



Hyperrealism



JR



Still life



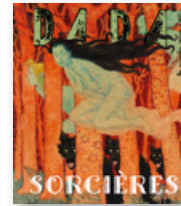
Rosa Bonheur



David



Art of Copy



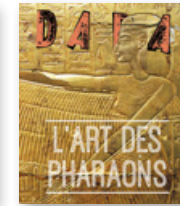
Witches



Amazonia



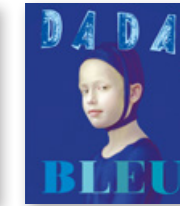
Gaudi



The art of Pharaohs



Tinguely



The color Blue



Goya



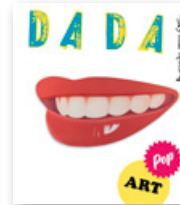
Art of Posters



Wes Anderson



Artemisia



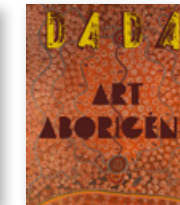
Pop Art



B & W photo



Invader



Aboriginal art



Vivian Maier



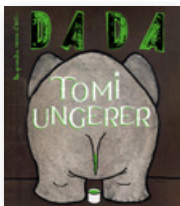
Durër



Signac



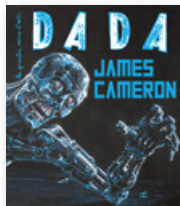
Caillebotte



Tomi Ungerer



Lascaux



James Cameron



Art and Sports



Arcimboldo



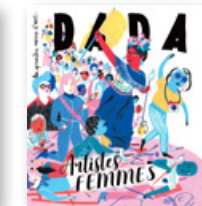
Art Deco style



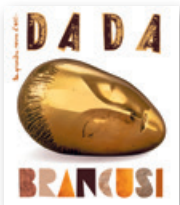
The color Red



Pre-Columbian art



Women artists



Brancusi



The color Yellow



Censorship



Disney



Fantastic animals



Soutine



Méliès



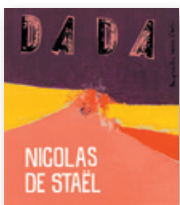
Botticelli



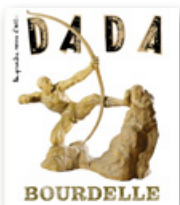
Architecture XXL



Banksy



Nicolas de Staël



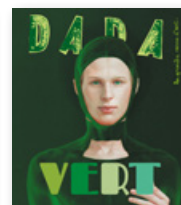
Bourdelle



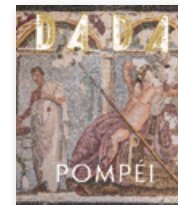
Medusa



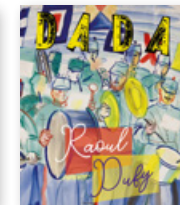
Suzanne Valadon



The color Green



Pompei



Raoul Dufy



Soulages



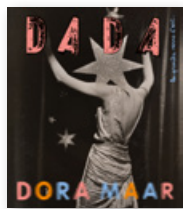
Land Art



El Greco



Chaplin



Dora Maar



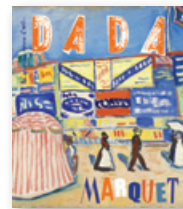
Dubuffet



Black is beautiful



Impressionism



Marquet



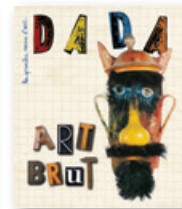
Modigliani



Bosch



Pontillism



Outsider art



Giacometti



Pixel art



Cubism



Schiele



Art nouveau



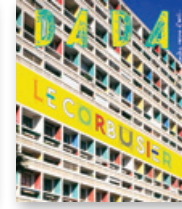
Warhol



Made in France



Gauguin



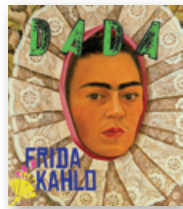
Le Corbusier



Art & Child



Orsay Museum



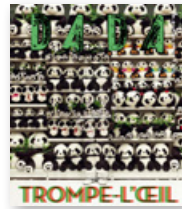
Frida Kahlo



Delacroix



Abstraction



Optical illusions



Bonnard



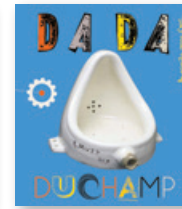
Velasquez



Miyazaki



Monsters



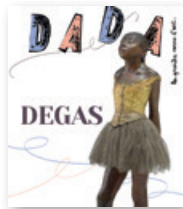
Duchamp



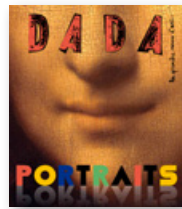
Botero



Klimt



Degas



Portraits



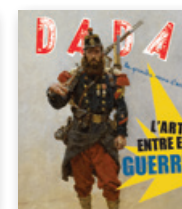
Caricature



Niki de Saint Phalle



Picasso



Art & War



Antic art



Cartier Bresson



Fernand Léger



Camille Claudel



Cinema



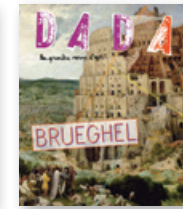
Vermeer



Pissarro



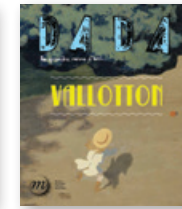
Pixar Studios



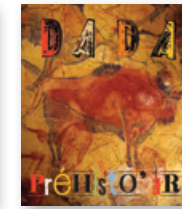
Brueghel



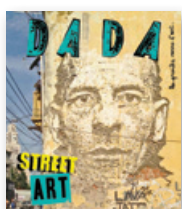
Art market



Vallotton



Prehistoric art



Street Art



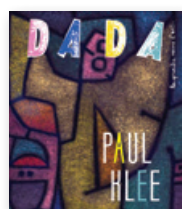
Hergé



Magritte



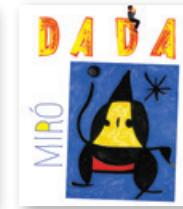
Architecture



Klee



Lichtenstein



Miro



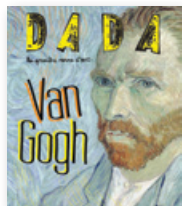
Keith Haring



Chagall



Hokusai



Van Gogh



Dali



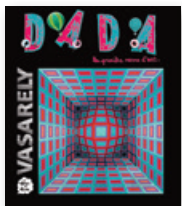
Primitive art



Toulouse Lautrec



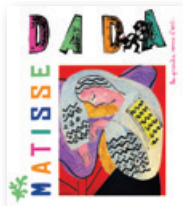
Caravaggio



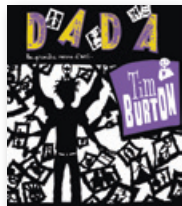
Vasarely



Cities



Matisse



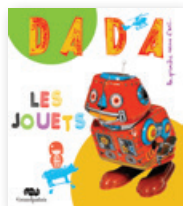
Tim Burton



Cézanne



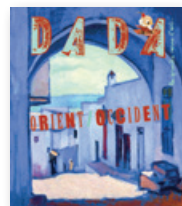
Leonardo Da Vinci



Toys



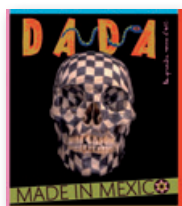
Surrealism



Orientalism



Rodin



Mexican Art



Landscape



Comics



Mondrian



Photography



Basquiat



Monet



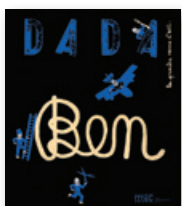
Hopper



Masterpieces



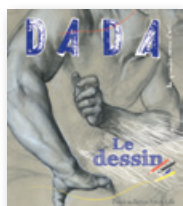
Russian Art



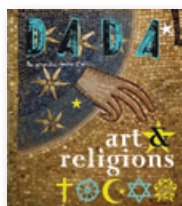
Ben



Turner



Drawing



Art and Religions

and many more...

full list on revuedada.fr



Il avait une fois l'expressionnisme

Un petit groupe d'artistes veut changer le cours de la peinture académique! Ils ont chosen un nom horrible: l'expressionnisme. Qui sont-ils? Pourquoi?

Refusés!

A cette époque, l'académie des beaux-arts impose ses critères de la peinture. Les artistes qui ne s'y conforment pas sont considérés comme des rebelles. Ils ont donc choisi un nom qui signifie "refusé".

Leonard Meunier, Le Dîner au Pharo, 1882-1883.

Charles Munch, L'Anémone, 1891.

Libres comme l'air

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